



LEADERSHIP DEVELOPMENT FROM ONE OF THE WORLD'S GREATEST LEADERS

HesselbeinForum.org



Frances Hesselbein is committed to sharing her knowledge with the next generation of leaders. She has hosted online and in-person interactive dialogues, global in scope, attracting more than 5,000 participants representing 2,600 organizations from more than 40 countries. Since 1996, Hesselbein has been the Editor-in-Chief of the award-winning *Leader to Leader* Journal.

LEARNING FROM A REAL WORLD LEADER

One of the most highly respected experts in the field of contemporary leadership development, Frances Hesselbein is the namesake of The Frances Hesselbein Leadership Forum at the Graduate School of Public and International Affairs, Johnson Institute for Responsible Leadership at the University of Pittsburgh, and Editor-in-Chief of the award-winning *Leader to Leader* Journal. Hesselbein was awarded the Presidential Medal of Freedom, by President Clinton in 1998 for her leadership as CEO of the Girl Scouts of the USA, as well as her service as “a pioneer for women, volunteerism, diversity and opportunity.” From 2009-2011 she served as the Class of 1951 Chair for the Study of Leadership at the United States Military Academy at West Point. Also in 2009, the University of Pittsburgh introduced The Hesselbein Global Academy for Student Leadership and Civic Engagement, which is an annual leadership Summit that annually trains 50 student-leaders. Hesselbein is the recipient of 22 honorary doctoral degrees. She is the co-editor of 35 books in 21 languages and the author of three autobiographies. She has traveled to 68 countries representing the United States. In 2015, Hesselbein was ranked one of the *World’s 50 Greatest Leaders* by Fortune Magazine, and in 2019, CEOForum Magazine named her one of twelve Transformative Leaders.

“TO SERVE IS TO LIVE”

Frances defines leadership as “Leadership is a matter of how to be, not how to do.” She attests that we spend most of our lives learning how to do and teaching other people how to do; yet in the end, she believes it is the quality and the character of the leader that determines the performance, the results. Frances spends 1/3 of her time on university campuses, 1/3 with corporations, and 1/3 with social sector organizations. Frances believes, “To serve is to live.”

IMPACT

Frances has provided leadership development to leaders at IMB, HP, Walmart and Boeing; The Department of Education, The American Red Cross, The Girl Scouts of the USA; Social entrepreneurs, and small business owners; and students representing University of Pittsburgh, New York University, Johns Hopkins, Indiana University, Penn State University, Michigan State, George Washington, University of South Carolina, Notre Dame, and The United States Military Academy at West Point.

What Leaders Have Said After Meeting with Frances

“This life changing experience helped me understand how I can be a more effective leader.”

“Feeling free to ask personal questions about my leadership challenges was invaluable.”

“One meeting with Frances was more impactful than any of the leadership classes I have ever attended.”

“Nothing compares to learning about leadership from a true leader.”



PROGRAMS + PUBLICATIONS

Leader to Leader Journal

Leader to Leader is an award-winning quarterly Journal on management, leadership, and strategy featuring articles written by accomplished executives, best-selling management authors, top consultants, and respected social thinkers. These authors reflect on their professional experiences in the private sector, government, and the social sector. Thus, the articles in *Leader to Leader* provide practical advice and insights on the challenges and opportunities facing organizations of all types.

Leader to Leader has a global audience of personal subscribers and major institutions reaching 160 countries. The many institutional subscribers include governmental and social sector organizations such as the Army Corps of Engineers, City of Philadelphia, Vanguard Group, New York Times, and others.

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(<http://bit.ly/subscribeLTL>)

Hesselbein Forum Books

Frances Hesselbein, Executive Coach Marshall Goldsmith and Co-Author Sarah McArthur recently published a new leadership book, *Work Is Love Made Visible: A Collection of Essays about the Power of Finding Your Purpose from the World's Greatest Thought Leaders* (Wiley; 9781119513582; October 2018).

Work is Love Made Visible offers insight and commentary from distinguished management gurus, contemporary entrepreneurs and dynamic corporate leaders as they tackle one of life's most difficult treasure hunts: finding purpose. This book poses profound questions to individuals who have followed their purpose and succeeded on a global scale.

[View Hesselbein Bookshelf](#)

Keynotes and Personal Development Sessions

Encountering Hesselbein is truly an opportunity of a lifetime. Participants can come prepared to ask in-depth, questions about their own personal leadership and career growth.

This session will be one of the most powerful, personal leadership experiences you will ever have.

To make the most of your time with Frances, it will be beneficial to understand her leadership philosophies. There are a few ways to do this.

- Review our archive of *Leader to Leader* Journal articles found on HesselbeinForum.org
- Purchase one of Frances' books on leadership. Gaining an idea of her leadership focus will stir your own personal questions for Frances.

Individual sessions can be in-person at Frances' New York city office, or via an online video meeting. Sessions last approximately 45 minutes.

Contact

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